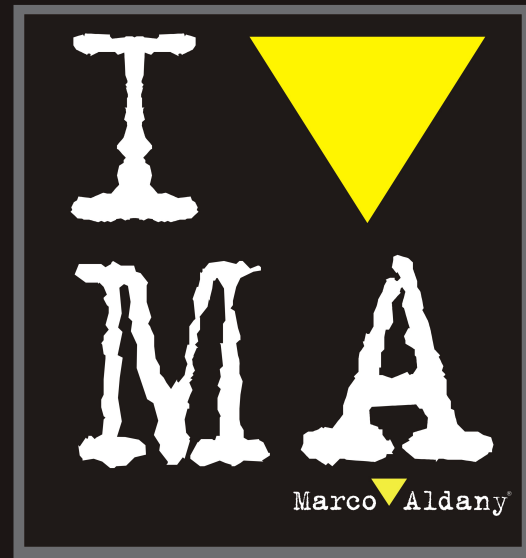


Marco Aldany was founded back in 1997 as a family run enterprise. The company's aim was to achieve a different and fashionable brand image, long business hours, and the will to provide top service at a reasonable price. Soon it became the leading company for the Beauty sector in Spain, and it wasn't long before the family business approached the franchise business.

The founding family sold a 49% stake of the company to MCH Private Equity in 2007. At that time, Marco Aldany had already established itself as market leader in Spain, and was looking for a professional management to guide its international expansion. Currently, the brand is owned by Chic Corporation and offers a wide range of services, including hairdressing and beauty treatments, as well as production and distribution of cosmetics and hair care products.

Nowadays, Marco Aldany runs more than 400 beauty salons around eight different countries: Spain, Portugal, Poland, Peru, EEUU, Luxemburg, Holland and Belgium. Over 6.5 million clients are attended by more than 4.000 stylists each year. The company's business model has been studied by the IESE Business School as an example of entrepreneurial success.



Flagship Stores

800 - 2,000 sq ft with first floor/basement ancillary and offices of 500 sq ft

Bromley
Camden
Canary Wharf
Croydon
Hammersmith

Hampstead
Islington
Kensington High St
Kingston

Portobello Road
Putney
Richmond
Wimbledon

General stores – 800 - 1,200 sq ft

Barnet
Bexleyheath
Brixton
Camberwell Denmark
Clapham High St
Clapham Junction
Crouch End
Ealing
Edgware

Edgware Road
Enfield
Epsom
Feltham
Finchley
Fulham
Harrow
Hounslow

Ilford
Kentish Town
Kilburn
Muswell Hill
Peckham
Romford
Shepherds Bush
Stratford

Sutton
Tooting
Twickenham
Uxbridge
Walton on Thames
Wandsworth
Watford
Wood Green



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